



Who's Watching You?

What do investors know about you? Everything, from your purchase patterns, website preferences, online interests, and so much more. Data collected about you daily allows savvy investment professionals to apply Quantitative Investment Strategies to make billion dollar business decisions affecting Wall Street.

Join us as UC San Diego Alum Ken Kroner '88 demystifies this burgeoning field of Quantitative Investing. Dr. Kroner is Senior Managing Director for BlackRock, the world's largest multinational investment management company with more than \$4.59 trillion in assets under management, where he serves as global head of Multi-Asset Strategies and Chief Investment Officer of Scientific Active Equity.



Dr. Kroner is a UC San Diego Foundation Trustee, and serves as Chair of the Foundation's Investment/Finance Committee. He is an industry expert on quantitative investing, and his research on forecasting volatility and asset returns is highly acclaimed. He serves on various other academic boards and journal editorial boards.

The UC San Diego Foundation and UC San Diego Student Foundation invite you to a presentation on:

How New Data and Technology are Revolutionizing Quantitative Investing

Wednesday, February 11, 2015

11:00 a.m. – 12:00 p.m.

Career Services Center – Horizon Room

*Admission is free. Seating is limited.
Light refreshments will be served.
Send inquiries to Foundationboard@ucsd.edu*